



400

+ E Buses on roads

**Pioneer In Electric Mobility In India**  
**Largest Indian Manufactures & Suppliers of Composite Insulators**

# Olectra Greentech Limited



## Leaders in next generation transportation technology

- Pioneer in identifying and bringing new power and transportation technologies to India
- Crafted strong **Strategic partnership with BYD**, World's largest EV manufacturer
- Part of **MEIL Group**
- Access to entire **BYD Electric Bus product line**.
- Providing complete solution including charging infrastructure and maintenance
- Largest manufacturers of Composite Polymer Insulators in India



# Olectra - BYD : 1st to deliver E-buses in India

- ✓ **India's First 9m Type II, 12m Coach Bus** manufactured and tested by Olectra
- ✓ **First ever 7m Electric AC bus** was launched in India by **Olectra** in Delhi
- ✓ **First ever commercially** operated **9m Electric AC bus** was launched in India by Olectra
- ✓ **First ever 12m Electric AC bus** was launched in India by **Olectra** at Hyderabad, Telangana
- ✓ **The largest fleet of 150 Electric buses are operational** by Olectra in Pune
- ✓ Over **400+ electric buses** have been deployed across India by Olectra
- ✓ Homologated **4 Models** and **135 Electric bus variants**



**17**

Charging  
Stations  
(present)

**23**

Charging  
Stations  
(upcoming)

**40+** Mn Kms

**On Indian Roads**

# Olectra Product Range

E-Buzz- K6 (7m)



E-Buzz- K7 (9m)



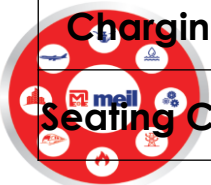
E-Buzz- K9 (12m)



E-Buzz- C9 (12m)



	K6 (7 Meters (Type I))	K7 (9 Meters (Type I & II))	K9 (12 Meters (Type I & II))	C9 (12 Meters (Type III))
<b>Range</b>	Upto 150Km	Upto 200Km	Upto 250Km	Upto 350Km
<b>Charging Time</b>	3 - 4 Hrs	2 - 3 Hrs	4 - 5 Hrs	4 - 5 Hrs
<b>Seating Capacity</b>	25+Driver	35+Driver	48+Driver	45+Driver



# Success Story.....

**1379**

**ORDERS UNDER  
EXECUTION**



**2015**  
**BYD tie up**

**2016**  
BEST- 06

**2017**  
HRTC- 25

**2018**  
BEST- 40  
TSRTC - 40  
KSRTC-10  
Pune-25  
TARMAC  
buses – 2  
Export- 5

**2019**  
Pune-125  
NMC – 6  
Nashik-150  
SURAT-150  
DSCL-30  
KTCL-50  
Private-2

**2020**  
NMC-40  
AICTSL-  
100  
BCLL-100  
JCTSL-50  
UCTSL-50  
UTC-30  
PMPML-  
150  
SSCL-25

**2021  
(Till Date)**  
PMPML-  
350  
GSRTC-  
100  
Private-2

# Trials & Presence

**40**  
STUs

Agra  
Assam  
Bangalore  
Chandigarh  
Delhi  
Kolkata  
Lucknow  
Nainital  
Puducherry  
Rajkot  
Tirupati  
Vijayawada



Dehradun  
Goa  
Hyderabad  
Kerala  
Manali –  
Rohtang  
Mumbai  
Nagpur  
Pune  
Silvassa  
Surat

 Trials  
 Presence



# Olectra Fleet in STU's

PMPML – Pune



HRTC - Himachal Pradesh



KSRTC - Kerala



TSRTC – Hyderabad



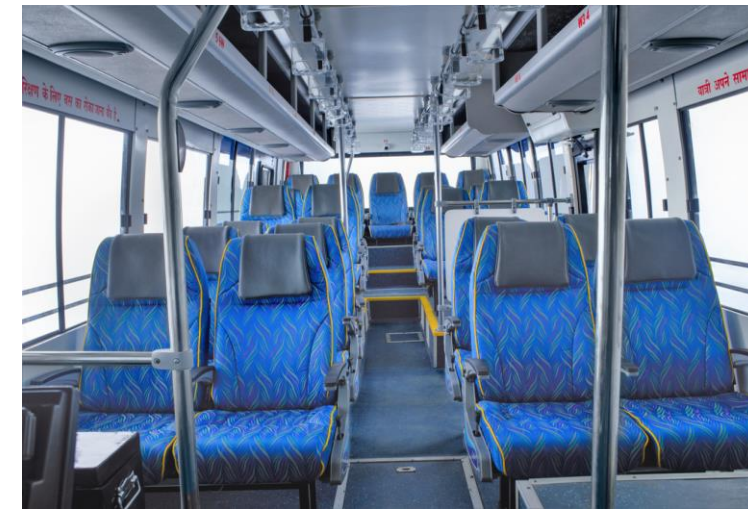
# Olectra Fleet in STU's



# Olectra Fleet in STU's



# Olectra Buses Interior



# Charger & Charging Infrastructure



# Depot & Charging Infrastructure

## Depot



## Charger and Package Sub-station



# Olectra Electric Bus Plant



# Olectra Market Share in INDIA

FAME I Electric Bus Tenders	
FAME-I Total Tenders Floated	310 no's
Olectra Order in FAME-I Tender	80 no's
<b>Olectra Market share (%)</b>	<b>26%</b>
FAME II Electric Bus Tenders	
FAME-II Total Tenders Floated	2880 no's
Olectra Order in FAME-II Tender	925 no's
<b>Olectra Market share (%)</b>	<b>32%</b>
Tenders finalized and under LOA issuance	
Tot. no. of LOAs under issuance	900 no's
Olectra LOAs to be received	435 no's
<b>Olectra Market share (%)</b>	<b>48%</b>
NON FAME Electric Bus Tenders	
TIV of Non FAME tenders in India	1087 no's
Olectra volumes	657 no's
<b>Olectra Market share (%)</b>	<b>60%</b>

Total

41%

LIVE Tenders and under evaluation 1050 no's

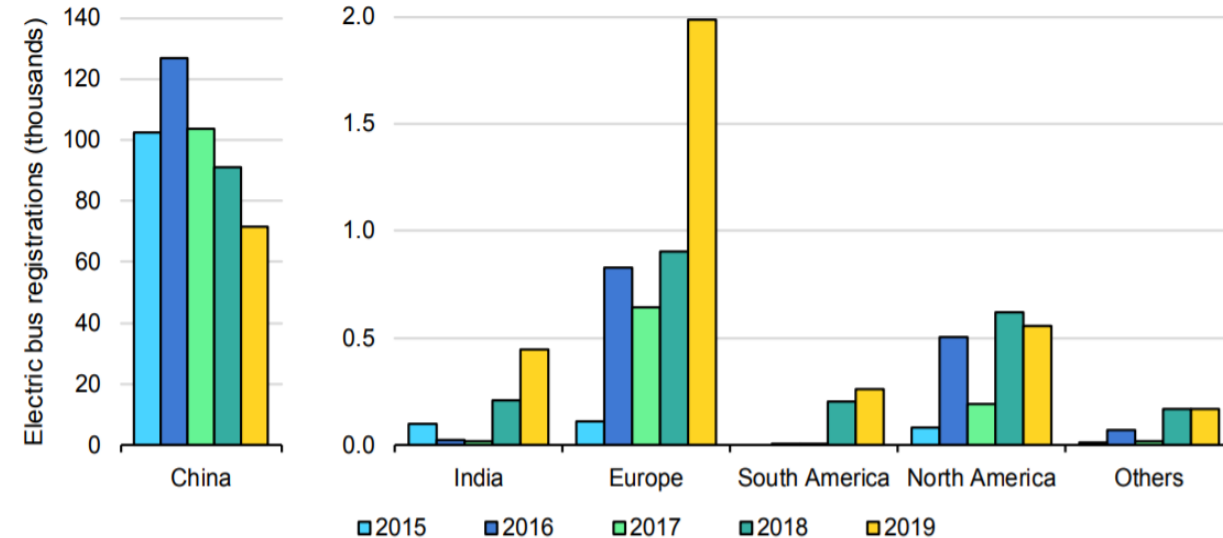


# Electric Mobility : Policies & Adaptation worldwide

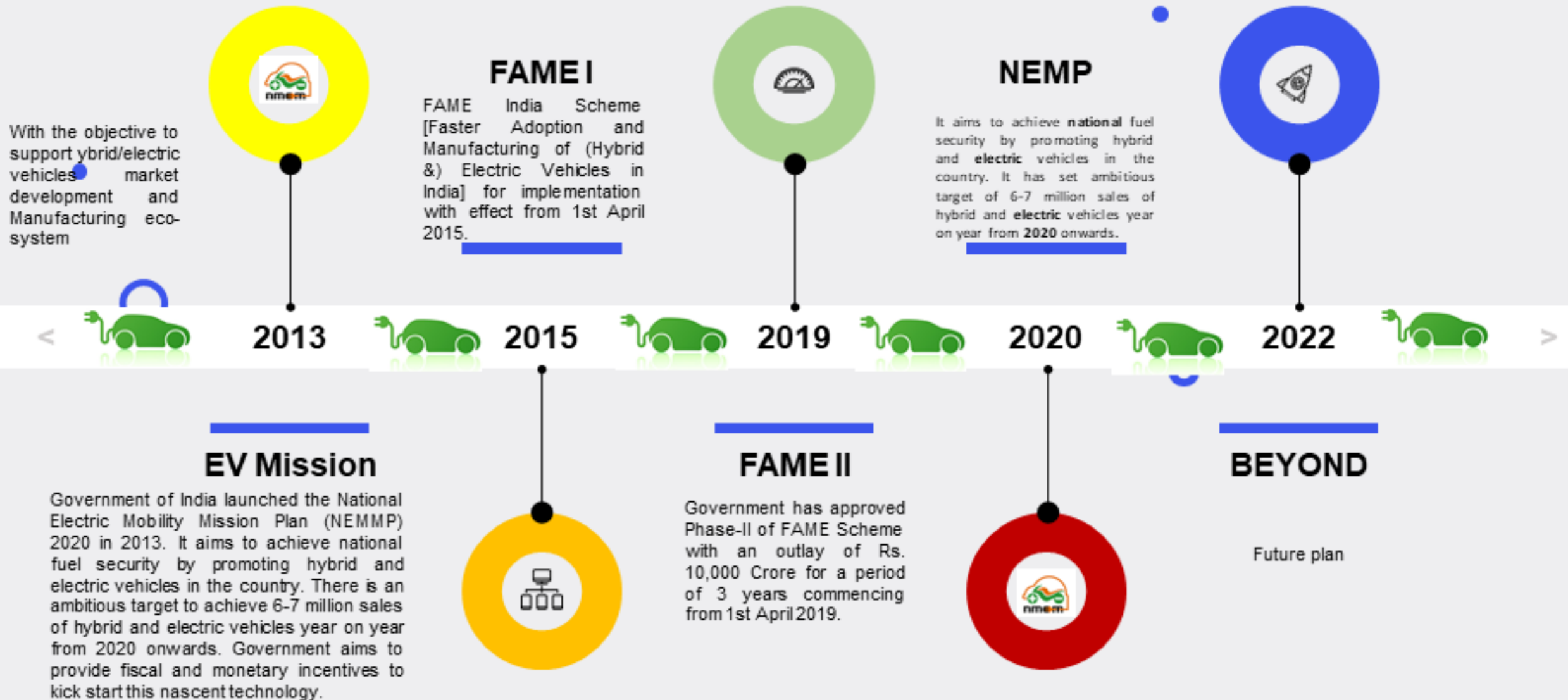
- ✓ To date, **17 countries** have announced 100% zero-emission vehicle by **2050**
- ✓ UN Environment's Electric Mobility Program supports countries in introducing **Electric Mobility**
- ✓ UN Environment is supporting **over 50 countries** and cities to introduce electric buses, cars and two and three wheelers
- ✓ The **Electric Vehicles Initiative (EVI)** is a multi-government policy forum dedicated to accelerating the introduction and adoption of electric vehicles worldwide.

EV TARGETS ANNOUNCED BY CITIES	
CITY	TARGET
Source: ICCT (2017), SLOCAT (2018)	
Amsterdam	Zero-emissions transport within the city by 2025
London	Procure only zero emission buses from 2025
Los Angeles	10% of vehicle stock electric by 2025; 25% electric by 2035
New York City	20% vehicles sold in the city by 2025 to be EVs Municipal vehicle fleet of 2,000 EVs by 2025
Oslo	Zero-emissions transport within the city by 2030
Shenzhen	120,000 new energy vehicles sold by 2020
Tianjin	30,000 new energy vehicles sold by 2020

New electric bus registrations by country/region, 2015-19



# Electric Mobility : Policies (initiatives) in India



# Key Highlights of States EV Policy

## 1 Andhra Pradesh

- 1,000,000 EVs by 2024
- Celebrate "green days" to create awareness among public
- 100% electrification of buses by 2029 (first phase in four targeted cities to be completed by 2024)

## 2 Bihar

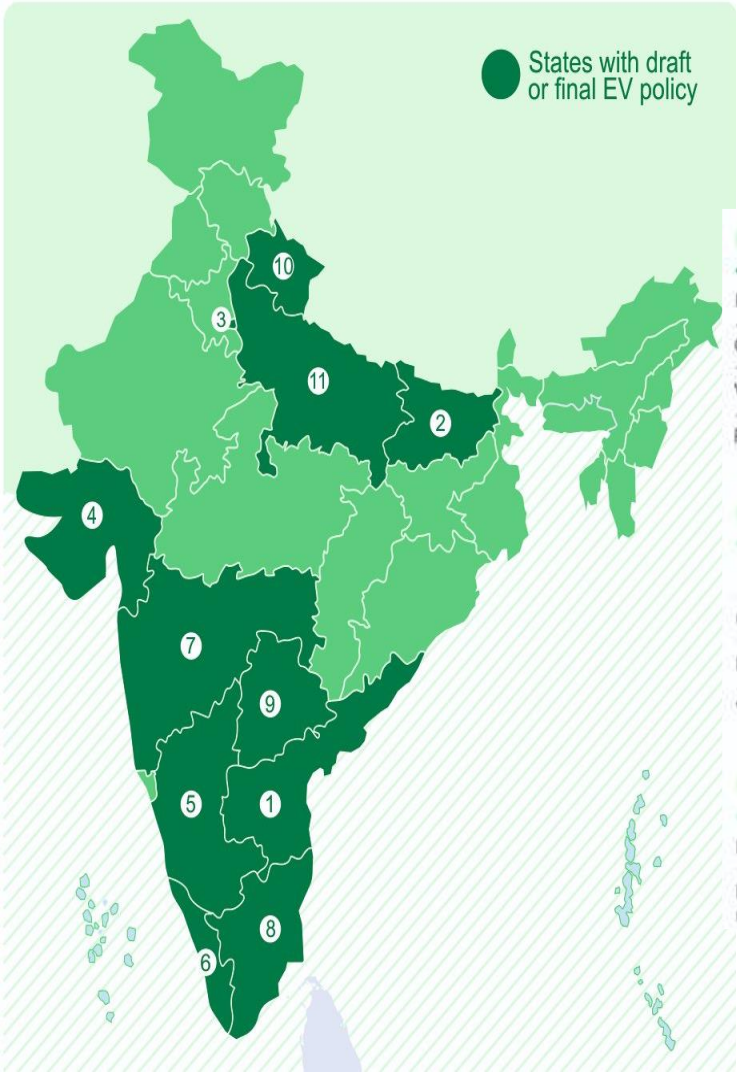
- Electrification of rickshaws a priority
- Convert all paddle rickshaws to e-rickshaws by 2022

## 3 Delhi

- Pollution cess on existing diesel cars and sale of new petrol/diesel vehicles
- Prioritize 2Ws, 3Ws, buses and cabs
- 50% e-bus in public transport by 2023
- Scrappage and deregistration incentives for high-polluting vehicle categories
- Common mobility card payment system for energy operators and battery-swapping operators

## 4 Gujarat

- Subsidy of INR 12,000 & 48,000 for a battery-operated e2W and e-rickshaw (3W)
- Government aims to provide subsidy support to students studying above Class 9 to purchase two-wheelers
- Financial assistance of INR 50 lakh to set up charging infrastructure



## 5 Karnataka

- Policies focused on manufacturing and battery storage
- Create a secondary market for batteries
- Venture capital fund for e-mobility start-ups
- Retrofitment for existing 3Ws

## 6 Kerala

- 1 million EVs on road by 2022
- 6,000 e-buses in public transport by 2025
- EV component manufacturing a priority
- Viability gap funding for e-buses and government fleets

## 7 Maharashtra

- Manufacturing hub for EV and EV components
- Package schemes of incentives for MSMEs and large manufacturing units

## 8 Tamil Nadu

- Manufacturing-focused: aims to attract INR 50,000 Cr (\$7 billion) of investment in EV manufacturing and create 1.5 lakh new jobs
- 50% capital subsidy on land if the investment is in southern districts (15% for other regions)
- Priority vehicle categories: e-2Ws, e-3Ws, taxis, public transport (e-bus), e-commerce and logistics fleets and institutional vehicles
- One-time reskilling allowance for every employee working with EV manufacturing units
- Special number plate for EVs

## 9 Telangana

- Priority vehicle categories: shared mobility, public transport, institutional transport vehicles
- Retrofitment for passenger vehicles, auto rickshaws, e-rickshaws

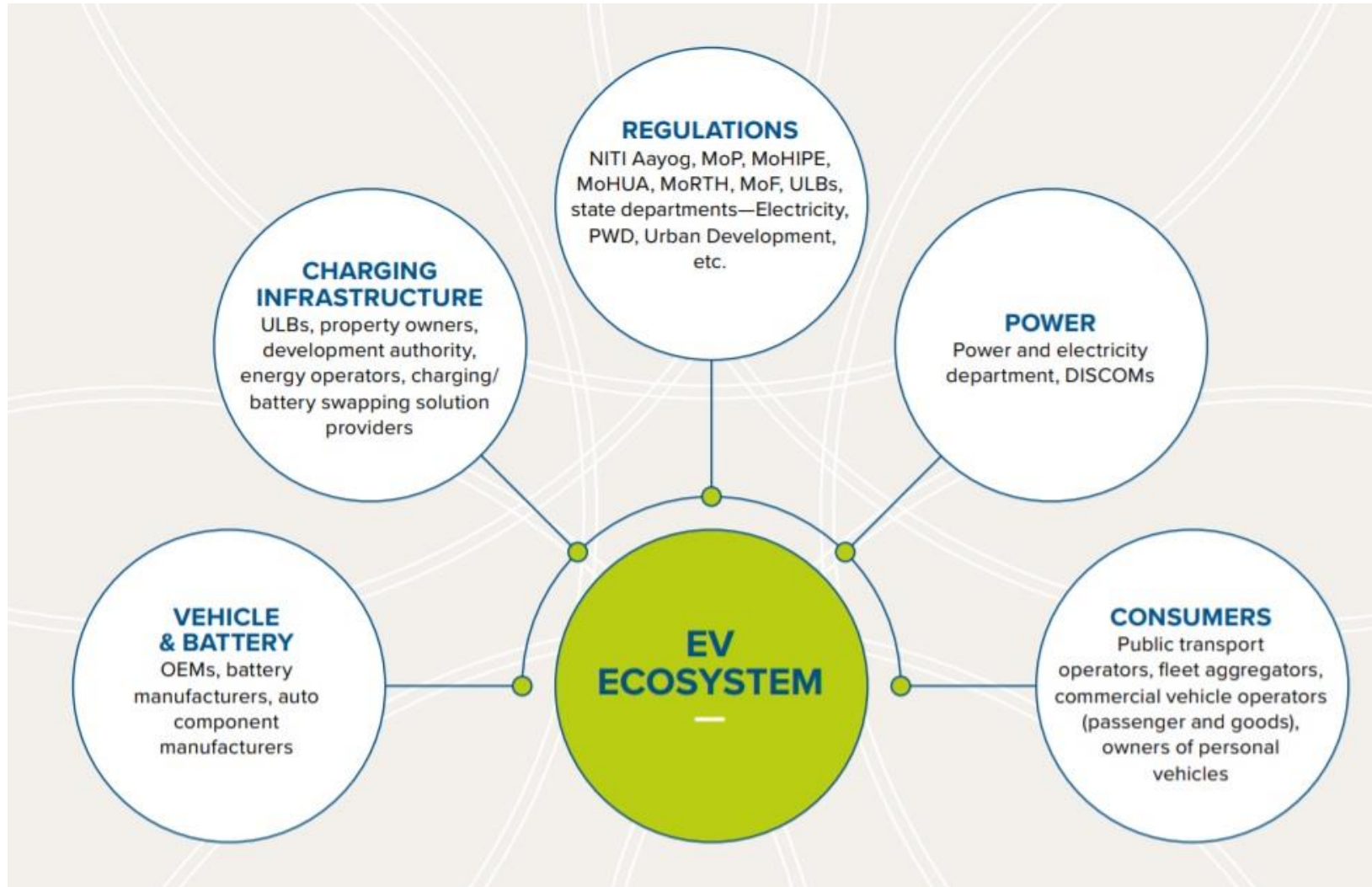
## 10 Uttarakhand

- Manufacturing-focused policy
- 500 e-buses by 2030

## 11 Uttar Pradesh

- Focused on manufacturing of EV, EV components and batteries
- Target 2024: 2 lakh charging (fast, slow and swapping) stations;
- Target 2030: 10 lakh EVs on road across all categories and 70% of public transport to be electric
- Start-up and innovation programmes

# Key stakeholders and components of an EV ecosystem

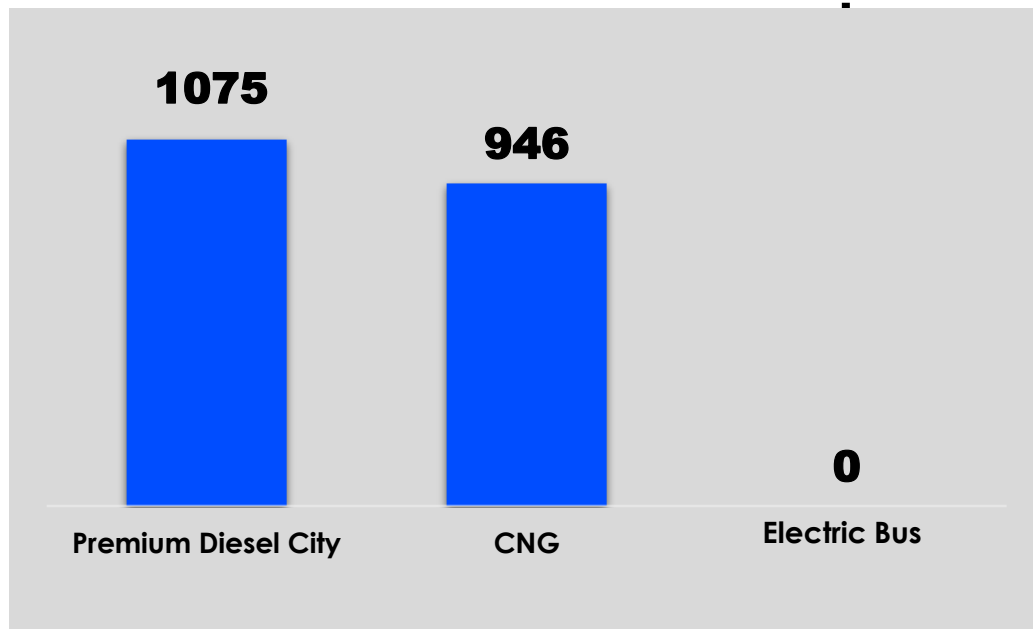


Source: Electric Mobility Policy Framework, Ministry of Housing and Urban Affairs

# Electric Buses Outperform Fossil Fueled Buses

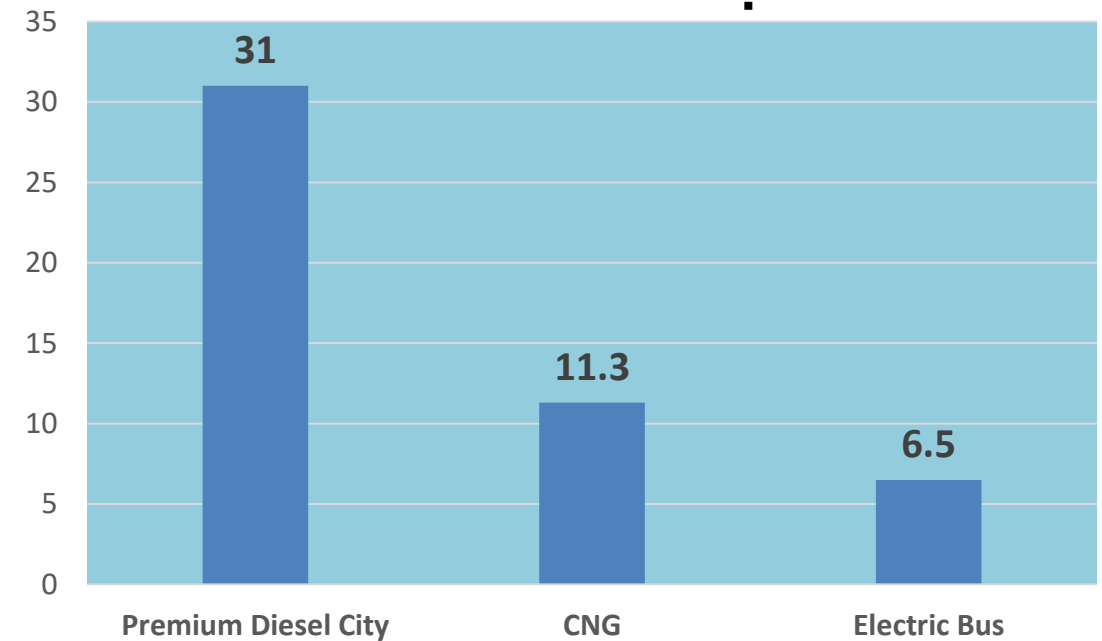
## Clean

Tailpipe Emissions  
gCO<sub>2</sub>/km



## Affordable

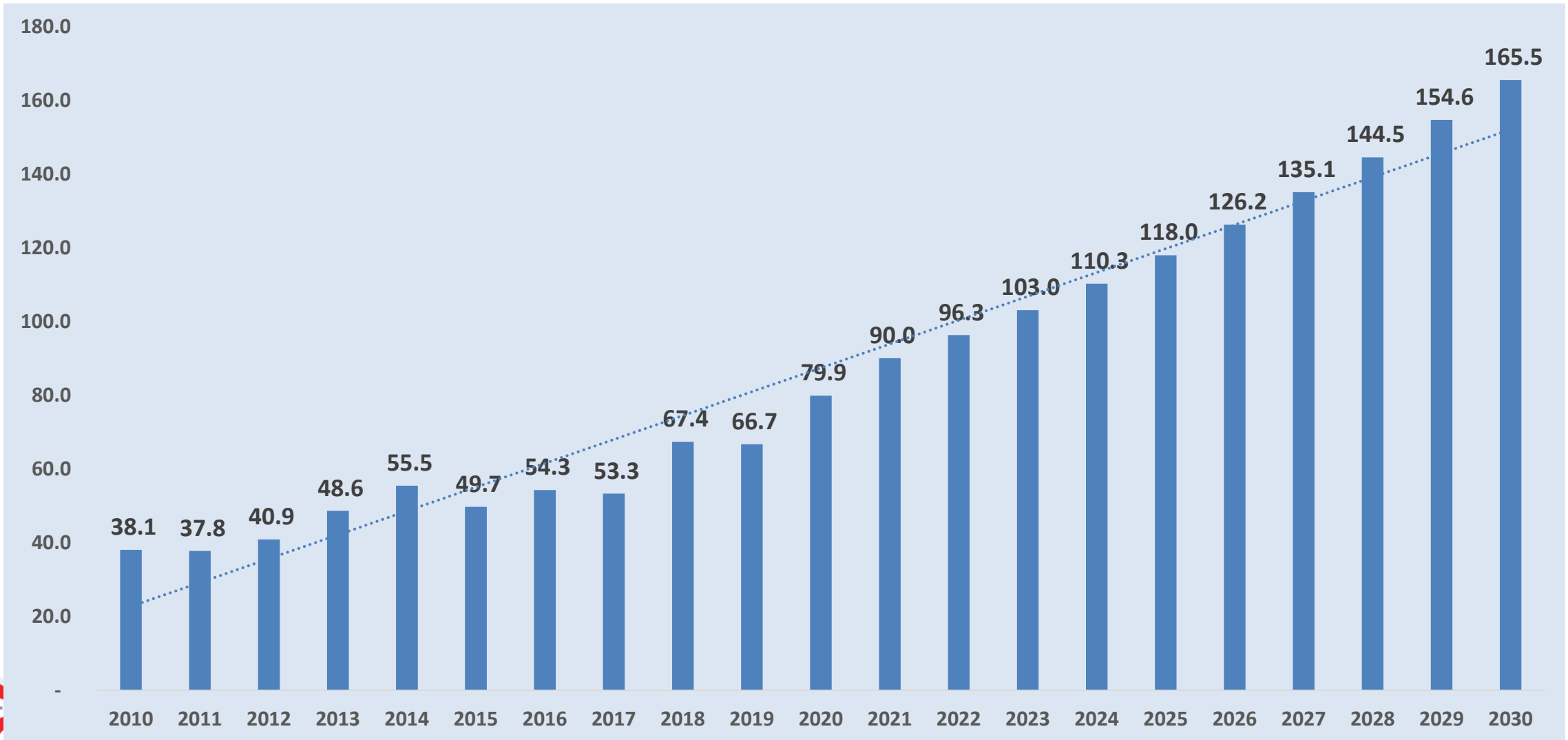
Annual Fuel Costs



Source: CSE Study



# Diesel Price trend



# Saving with Olectra electric buses



**Clocked over 40+ Million clean kms**



**13+ Million Liters of diesel avoided**



**1040+ Millions of fuel cost saved**



**1.86+ Millions of trees required to achieve  
same co2 reduced**

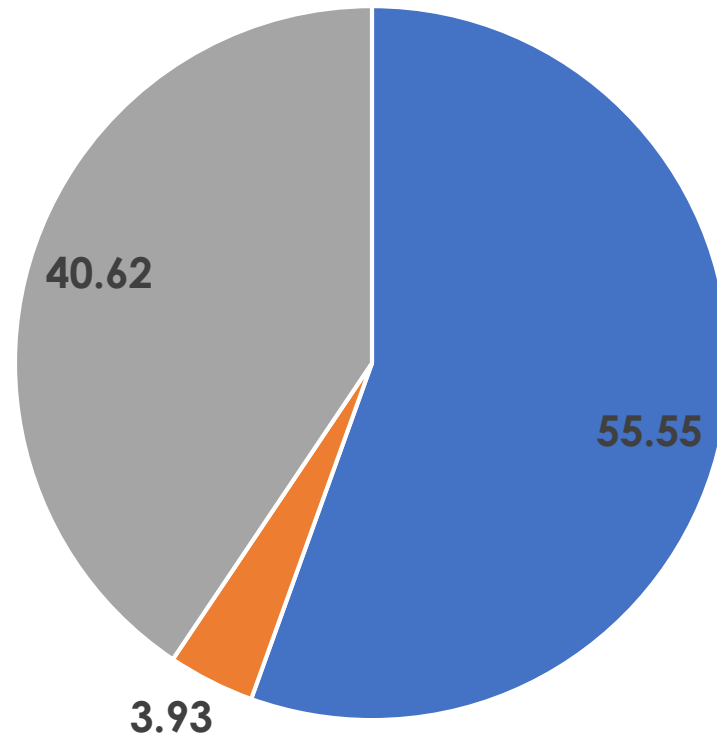


# Business Model : Gross Cost Contracts (GCC)

- Contract period is usually for 12 years with average daily running of 200km - 300km. The contract can be extendible on the basis of mutual agreement.
- Authority/STU commits and guarantees Minimum Operating Mileage per day and Contract Period
- Bidder finances, owns, operate buses and charge per km rate for guaranteed Operating Mileage, Contract Period.
- Olectra is focusing on manufacturing and supply of buses to bidder. In some cases olectra may participate as consortium member.
- Olectra provides after sales service with an agreed price per km which brings additional revenues YoY.
- This GCC model is also operational for premium diesel buses in India.



Shareholding Pattern



- MEIL Holdings Ltd & Other Promoters
- Institutional Investors
- Non Institutional Investors



- ✓ Olectra signed an **MoU** committing to an investment of **Rs 3000 Million** and generating employment of **3,500 people**.
- ✓ With Expanded Capacity of **10,000** buses per year
- ✓ Entry into **Inter-city / Inter-state Private Transport Segment**
- ✓ Entry into **Staff Transport** private segment
- ✓ Establishing **TARMAC** buses in Airports
- ✓ Olectra is Localising the components to the maximum in coming 6-8 months time.



- ✓ **Largest Indian Manufacturer & Suppliers Of Composite Insulators.**
- ✓ An **ISO-9001:2015** and **ISO -14001:2015** certified company.
- ✓ Department of Scientific and Industrial Research, **R & D Centre** recognized by Govt. of India.
- ✓ Product Range : **11kV to 1200kV, ±800kV HVDC** & Mechanical Strength up to **525kN**.
- ✓ OGL through its R&D efforts have developed **High Performance silicon rubber Polymer** Insulators for application in Distribution and Transmission System. The **Silicone Rubber Polymer Insulators** Confirms IEC: 61109 and have been tested at **CPRI, Hyderabad & Bangalore, ERDA**. Also completed 5000Hrs Multi Stress ageing test in CESI, Italy.
- ✓ Completed more than **5 million installations** across the globe

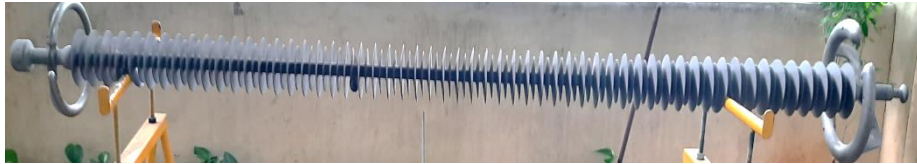


# Product Range

800kV-  
420kN



765kV-  
210kN



400kV-  
160kN



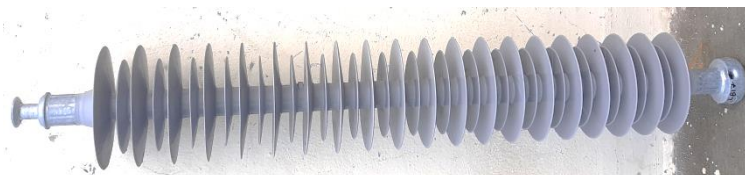
220kV-  
120kN



132kV-  
120kN



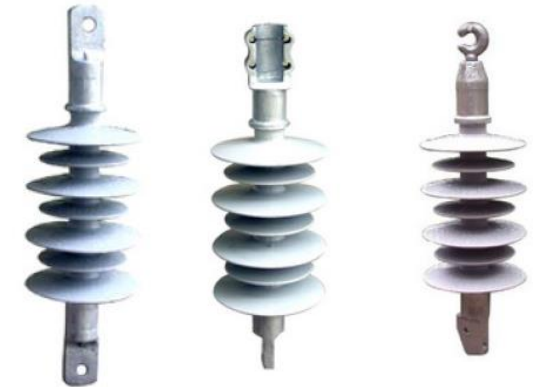
66kV-  
90kN



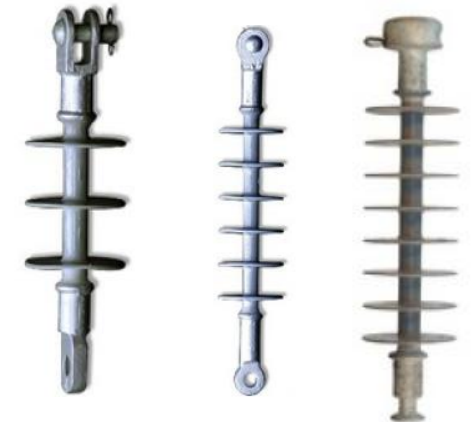
33kV-  
70kN



Post Insulators



Railway Insulators



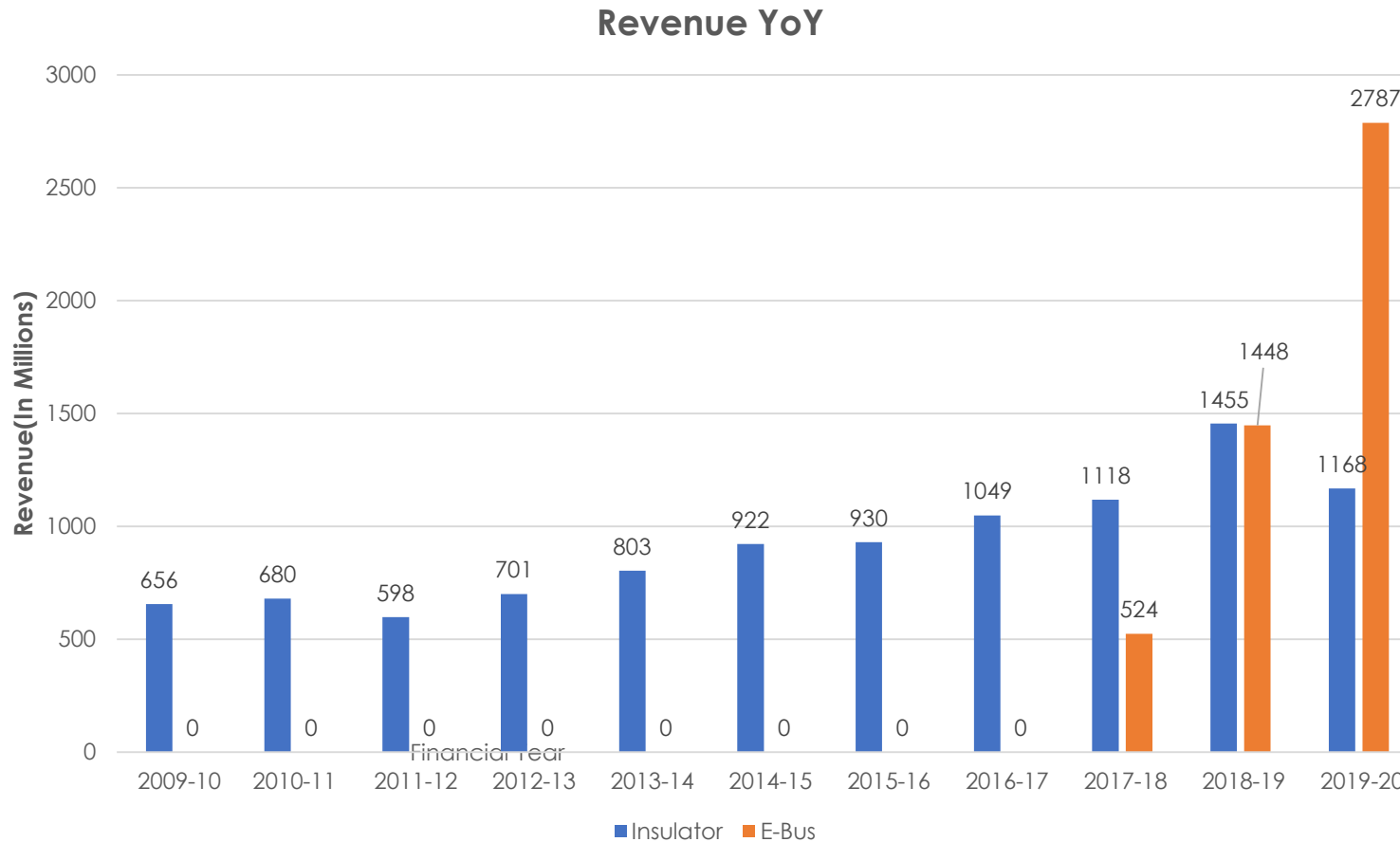
Distribution Insulators

# Development Achievements

- ✓ Composite 25kV Railway Insulators - 2002
- ✓ Composite 66kV Insulators - 2004
- ✓ Composite 132/220kV Insulators - 2006
- ✓ Composite 400kV Insulator - 2008
- ✓ Composite 765kV Insulator - 2011
- ✓ Composite 800kV Insulators - 2014
- ✓ 66kV Composite Post Insulators - 2016
- ✓ 132kV to 400kV Composite Post Insulators - 2018
- ✓ Online Condition monitoring technique for Composite insulator - 2018
- ✓ New Compound development for Market competitiveness in 2020
- ✓ 765KV and 400 KV – New Designs developed in 2020 for Market competitiveness



# Revenue Growth : Insulators & E-Bus



“Growth of **5.3X** in  
4 years for **E-Bus**  
Division”

“Growth of **1.8X** in  
11 years for **Insulators**  
Division”



# THANK YOU

